



# Sponsorship Guide

Come out <sup>and</sup>  
**bowl**  
to support your local Big Brothers Big Sisters.



Big Brothers Big Sisters and  
Hillcrest Family Services  
presents



April 29th and 30th, 2011  
Creslanes Bowling, Dubuque

We match a child  
and an adult with  
similar interests  
and watch their  
friendship blossom!

Children need someone to count on...  
someone, who through the gift of time  
can shape children's lives construc-  
tively. When a match is made between  
a child and a mentor, not only does the  
child feel and see a positive difference,  
so does the Dubuque Community.

Big Brothers  
Big Sisters of  
Eastern Iowa has  
served more than  
1,295 children in  
Dubuque, Jackson,  
and Clayton  
counties.

**Bowl For Kids' Sake is our  
major fundraiser and supports our mentoring relationships  
each year!  
Help us raise the needed funds to continue great programs!**

**Come out and  
bowl**  
to support your local Big Brothers Big Sisters.

# Sponsorship Levels

## Event Sponsor: \$2,000

### Include the following benefits:

- Name & logo on promotional materials.
- A sponsor board and flyer with your name and logo displayed at the event. You may have one banner with your logo at the event.
- Articles about you and your support will appear in the Big Brothers Big Sisters of Eastern Iowa newsletter, Focus, and in the Hillcrest Calling, the official newsletter of Hillcrest Family Services, distributed to 9000 people.
- Your name will be credited as Event Sponsor for Bowl For Kids' Sake on all radio or print ads.
- Big Brothers Big Sisters will provide a sponsor plaque for display at your business.
- Your name and logo will appear on the Bowl For Kids' Sake page of the Hillcrest Family Services website, identifying you as the Event Sponsor.
- You will receive a reserved two lanes for bowling and Big Brothers Big Sisters' water bottles (max. 12).
- Your name will be mentioned throughout the event.

## Shift Sponsor \$1,000

### Include the following benefits:

- Name & logo will be displayed on a sponsor board and flyer at the event. You may have one banner with your logo at the event.
- Name and logo will appear on the Bowl For Kids' Sake page of the Hillcrest website, identifying you as a Shift Sponsor.
- You will receive a reserved lane for bowling and BBBS water bottles (max.6).
- You will receive a framed certificate to display at your business identifying you as a supporter of Big Brothers Big Sisters.
- Your name will be mentioned periodically during the event.

# Sponsorship Levels

## Strike Sponsor \$500

### Include the following benefits:

- Name & logo will be displayed on a sponsor board and flyer at the event.
- Name and logo will appear on the Bowl For Kids' Sake page of the Hillcrest Family Services website, identifying you as a Strike Sponsor.
- You will receive a reserved lane for bowling and Big Brothers Big Sisters water bottles (max. 6).
- You will receive a framed certificate for you to display at your business identifying you as a supporter of Big Brothers Big Sisters.
- Your name will be mentioned periodically during the event.

## Lane Sponsor \$300

### Include the following benefits:

- Name will be displayed on a sponsor board and a flyer at the event.
- Your name will appear on the Bowl For Kids' Sake page of the Hillcrest Family Services web site, identifying you as a Lane Sponsor
- Your name will be mentioned periodically during the event.

## Pin Sponsor \$125

### Include the following benefits:

- Name will be displayed on a sponsor board and a flyer at the event.
- Your name will appear on the Bowl For Kids' Sake page of the Hillcrest Family Services web site, identifying you as a Pin Sponsor
- Your name will be mentioned periodically during the event.

# Sponsorship Agreement/Invoice

\_\_\_\_\_ wishes to show support for Big Brothers Big Sisters of Eastern Iowa by  
*business/individual name*

sponsoring at \_\_\_\_\_ level, for \$ \_\_\_\_\_ (amount).

*See previous page for levels and amounts.*

**Your Name** (Please indicate below the exact spelling of the name as you wish it to appear):  
 \_\_\_\_\_

Signature	Title	Date
_____	_____	____ / ____ / 11

## Bowling Registration

Event, Shift and Strike sponsors receive one lane of bowling.

Please check the time you wish to bowl and return entire form to Hillcrest Family Services.

Date: Friday, April 29, 2011			Date: Saturday, April 30, 2011		
Shift (Please check the time you wish to bowl.)			Shift (Please check the time you wish to bowl.)		
<input type="checkbox"/>	1st	5:30 — 7:45 p.m.	<input type="checkbox"/>	1st	5:30 — 7:45 p.m.
<input type="checkbox"/>	2nd	8:15 — 10:30 p.m.			

*Times fill up early; return this form as soon as possible to reserve your day and time to bowl.*

**Please remit to:**  
 Mindy Stiles  
 Hillcrest Family Services  
 2005 Asbury Rd.  
 Dubuque, IA 52001

**For office use only:**  
 Check Number: \_\_\_\_\_  
 Payment received date: \_\_\_\_ / \_\_\_\_ / 11





Friday, April 29 & Saturday, April 30  
Creslanes, Dubuque IA

Team Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

**Bowling Shifts Available:**

Friday, April 29, 2011	<input type="checkbox"/>	5:30 - 7:45 p.m.
Friday, April 29, 2011	<input type="checkbox"/>	8:15 - 10:30 p.m.
Saturday, April 30, 2011	<input type="checkbox"/>	5:30 - 7:45 p.m.

Team Captains organize the team and collectively raise a minimum of \$500.

Individuals bowlers should aim for at least \$90 in pledges.

Teams that raise \$500 will receive a team gift for each team member.

Bowling lanes available on a first-come, first served basis. Register your team as soon as possible to reserve your bowling lane.

Team Captain's Name: \_\_\_\_\_

Bowler 4: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please supply all information for our records. Information will be used for future BFKS events.

Bowler 2: \_\_\_\_\_

Bowler 5: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

Bowler 3: \_\_\_\_\_

Bowler 6: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

Register online: [www.hillcrest-fs.org/specialevents/bowl/register.cfm](http://www.hillcrest-fs.org/specialevents/bowl/register.cfm)

or

Phone: 563-583-7357 or Fax: 563-583-7026

Mail to: Big Brothers Big Sisters of Eastern Iowa, 2005 Asbury Road, Dubuque IA 52001

Email: [mindy.stiles@hillcrest-fs.org](mailto:mindy.stiles@hillcrest-fs.org)

**It does take a community to raise our children. Be a part of a community program that plays an active role in raising our children.**

The 2011 Bowl for Kids' Sake, benefiting Big Brothers and Big Sisters of Eastern Iowa – for children right here in the Dubuque area – will be held April 29 and 30 at Creslanes in Dubuque, IA. We hope that you will join us by working as a Team Captain to gather a team of volunteers - co-workers or friends – to collect pledges and gather for a fun day of festivities and bowling.

**Our goal this year is to raise \$50,000 to benefit Big Brothers and Big Sisters. Every dollar raised from this event stays right here in our community and is used to make, as well as maintain, matches between “Bigs” and “Littles.”**

Current assistance allows Big Brothers and Big Sisters to serve 100 school-based and community matches...but we still have 25 young people waiting to be matched. Support of Big Brothers and Big Sisters sends a message to the children in our community that they are important to our future.

**We  
Are  
Proven  
Effective**

**It takes approximately \$1000 to make and maintain one community match for one year and \$500 to make and maintain a school match for one year.**

### **156 children were served in 2010!**

Children matched in the Big Brothers Big Sisters of Eastern Iowa program are likely to:

- Have a more positive attitude toward school (67%)
- Develop higher levels of self-confidence (82%)
- Have improved school performance (82%)
- Avoid delinquency (100%)
- Have improved relationships with adults, family and peers (82%)
- Not begin using illegal drugs and alcohol (95%)

**Thank you for considering our request.**

## Contact Information

Big Brothers Big Sisters of Eastern Iowa  
A program of Hillcrest Family Services  
2005 Asbury Road  
Dubuque IA 52001  
Phone: 563-583-7357  
Fax: 563-583-7026



**Hillcrest web site: [www.hillcrest-fs.org](http://www.hillcrest-fs.org)**

**Bowl for Kids' Sake page: <http://www.hillcrest-fs.org/specialevents/bowl/>**

Anne Hedrick, BBBS Program Coordinator  
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E-mail: [ahedrick@hillcrest-fs.org](mailto:ahedrick@hillcrest-fs.org)

Mindy Stiles, Public Relations Coordinator  
ext. 243  
E-mail: [mindy.stiles@hillcrest-fs.org](mailto:mindy.stiles@hillcrest-fs.org)

Amanda Avenarius, Match Support Specialist  
ext. 239  
E-mail: [amanda.avenarius@hillcrest-fs.org](mailto:amanda.avenarius@hillcrest-fs.org)

To become  
a mentor  
contact  
Anne  
Hedrick

