



Sponsorship Guide

Come out and
bow!

to support your local Big Brothers Big Sisters.

It does take a community to raise our children. Be a part of a community program that plays an active role in growing our children.

The 2010 Bowl for Kid's Sake, benefiting Big Brothers and Big Sisters of Eastern Iowa – for children right here in the Dubuque area – will be held April 16th and 17th at Creslanes in Dubuque, IA. We hope that you will join us by working as a Team Captain to gather a team of volunteers - co-workers or friends – to collect pledges and gather for a fun day of festivity and bowling.

Our goal this year is to raise \$50,000 to benefit Big Brothers and Big Sisters. Every dollar raised from this event stays right here in our community and is used to make, as well as maintain, matches between “Bigs” and “Littles.”

Current assistance allows Big Brothers and Big Sisters to serve 100 school-based and community matches...but we still have 53 young people waiting to be matched. Support of Big Brothers and Big Sisters sends a message to the children in our community that they are important to our future.

**We
Are
Proven
Effective**

It takes approximately \$1000 to make and maintain one match for one year.

138 children were served in 2009!

Children matched in the Big Brothers Big Sisters of Eastern Iowa program are likely to:

- Have a more positive attitude toward school (67%)
- Develop higher levels of self-confidence (82%)
- Have improved school performance (82%)
- Avoid delinquency (100%)
- Have improved relationships with adults, family and peers (82%)
- Not begin using illegal drugs and alcohol (95%)

Thank you for considering our request.

Sponsorship Levels

Event Sponsor: \$3,000

Include the following benefits:

- Name & logo on promotional materials.
- A sponsor board and flyer with your name and logo displayed at the event. You may have one banner with your logo at the event.
- Articles about you and your support will appear in the Big Brothers Big Sisters of Eastern Iowa newsletter and in the Hillcrest Calling, the official newsletter of Hillcrest Family Services, distributed to 9000 people.
- Your name will be credited as Event Sponsor for Bowl For Kids' Sake on all radio or print ads.
- Big Brothers Big Sisters will provide a sponsor plaque for display at your business.
- Your name and logo will appear on the Bowl For Kids' Sake page of the Hillcrest Family Services website, identifying you as the Event Sponsor.
- You will receive a reserved two lanes for bowling and Big Brothers Big Sisters water bottles (max. 12).
- Your name will be mentioned throughout the event.

Shift Sponsor \$1,750

Include the following benefits:

- Name & logo will be displayed on a sponsor board and flyer at the event. You may have one banner with your logo at the event.
- Name and logo will appear on the Bowl For Kids' Sake page of the Hillcrest website, identifying you as a Shift Sponsor.
- You will receive a reserved lane for bowling and BBBS water bottles (max.6).
- You will receive a framed certificate to display at your business identifying you as a supporter of Big Brothers Big Sisters.
- Your name will be mentioned periodically during the event.

Sponsorship Levels

Strike Sponsor \$1,000

Include the following benefits:

- Name & logo will be displayed on a sponsor board and flyer at the event.
- Name and logo will appear on the Bowl For Kids' Sake page of the Hillcrest Family Services website, identifying you as a Strike Sponsor.
- You will receive a reserved lane for bowling and Big Brothers Big Sisters water bottles (max. 6).
- You will receive a framed certificate for you to display at your business identifying you as a supporter of Big Brothers Big Sisters.
- Your name will be mentioned periodically during the event.

Lane Sponsor \$550

Include the following benefits:

- Your name & logo will be displayed on lane sponsor sign and listed on the sponsor board and event flyer.
- Your name will appear on the Bowl for Kids' Sake page of the Hillcrest Family Services web site, identifying you as a Lane Sponsor.
- You will receive a reserved lane for bowling and Big Brothers Big Sisters water bottles (max. 6).
- Your name will be mentioned periodically during the event.

Pin Sponsor \$325

Include the following benefits:

- Name will be displayed on a sponsor board and a flyer at the event.
- Your name will appear on the Bowl For Kids' Sake page of the Hillcrest Family Services web site, identifying you as a Pin Sponsor
- Your name will be mentioned periodically during the event.

Bowling Ball Sponsor \$125

Include the following benefits:

- Your name will be displayed on a sponsor board and flyer at the event.
- Your name will appear on the Bowl For Kids' Sake page of the Hillcrest Family Services website, identifying you as a Bowling Ball Sponsor.
- Your name will be mentioned periodically during the event.

Sponsorship Agreement/Invoice

_____ wishes to show support for Big Brothers Big Sisters of
business/individual name

Eastern Iowa by sponsoring at _____ level, for \$ _____ (amount).

See previous page for levels and amounts.

Your Name (Please indicate below the exact spelling of the name as you wish it to appear):

Signature	Title	Date
		/ / 10

Bowling Registration

Event, Shift and Strike sponsors receive one lane of bowling.

Please check the time you wish to bowl and return entire form to Hillcrest Family Services.

Date: Friday, April 16, 2010			Date: Saturday, April 17, 2010		
Shift (Please check the time you wish to bowl.)			Shift (Please check the time you wish to bowl.)		
<input type="checkbox"/>	1st	5:30 — 7:45 p.m.	<input type="checkbox"/>	1st	5:30 — 7:45 p.m.
<input type="checkbox"/>	2nd	8:15 — 10:30 p.m.	<input type="checkbox"/>		
Times fill up early; return this form as soon as possible to reserve your day and time to bowl.					

Please remit to:
Mindy Stiles Hillcrest Family Services 2005 Asbury Rd. Dubuque, IA 52001

For office use only:
Check Number: _____
Payment received date: ____ / ____ / 10

Come out and
bowl
 to support your local Big Brothers Big Sisters.



Friday, April 16 & Saturday, April 17
Creslanes, Dubuque IA

Team Name: _____

Company Name: _____

Bowling Shifts Available:

Friday, April 16, 2010	<input type="checkbox"/>	5:30 - 7:45 p.m.
Friday, April 16, 2010	<input type="checkbox"/>	8:15 - 10:30 p.m.
Saturday, April 17, 2010	<input type="checkbox"/>	5:30 - 7:45 p.m.

Team Captains organize the team and collectively raise a minimum of \$600.

Individuals bowlers should aim for at least \$120 in pledges.

Teams that raise \$600 will receive a water bottle for each team member.

Bowling lanes available on a first-come, first served basis. Register your team as soon as possible to reserve your bowling lane.

Team Captain's Name: _____

Bowler 4: _____

Mailing Address: _____

Mailing Address: _____

Email: _____

Email: _____

Phone: _____

Please supply all information for our records. Information will be used for future BFKS events.

Bowler 2: _____

Bowler 5: _____

Mailing Address: _____

Mailing Address: _____

Email: _____

Email: _____

Bowler 3: _____

Bowler 6: _____

Mailing Address: _____

Mailing Address: _____

Email: _____

Email: _____

Register online: www.hillcrest-fs.org/specialevents/bowl/register.cfm

or

Phone: 563-583-7357 or Fax: 563-583-7026

Mail to: Big Brothers Big Sisters of Eastern Iowa, 2005 Asbury Road, Dubuque IA 52001

Email: mindy.stiles@hillcrest-fs.org



Big Brothers Big Sisters
and
Hillcrest Family Services
present



April 16th and 17th, 2010
Creslanes Bowling, Dubuque

We match a
child and an
adult with
similar interests
and watch
their friendship
blossom!

Children need someone to
count on...someone, who
through the gift of time
can shape children's lives
constructively. When a
match is made between a
child and a mentor, not only
does the child feel and see a
positive difference, so does
the Dubuque Community.

Big Brothers
Big Sisters of
Eastern Iowa
has served
more than
1,225 children
in Dubuque,
Jackson,
and Clayton
counties.

**Bowl For Kids' Sake is our
major fundraiser and supports our mentoring
relationships each year!
Help us raise the needed funds to continue
great programs!**

**Come out and
bowl**
to support your local Big Brothers Big Sisters.

Contact Information

Big Brothers Big Sisters of Eastern Iowa

A program of Hillcrest Family Services

2005 Asbury Road

Dubuque IA 52001

Phone: 563-583-7357

Fax: 563-583-7026



Big Brothers Big Sisters
of Eastern Iowa



Hillcrest web site: www.hillcrest-fs.org

Bowl for Kids' Sake page: <http://www.hillcrest-fs.org/specialevents/bowl/>

Anne Hedrick, BBBS Program Coordinator

ext. 299

E-mail: ahedrick@hillcrest-fs.org

Mindy Stiles, Public Relations Coordinator

ext. 243

E-mail: mindy.stiles@hillcrest-fs.org

Amanda Avenarius, Match Support Specialist

ext. 239

E-mail: amanda.avenarius@hillcrest-fs.org

To
become
a mentor
contact
Anne
Hedrick

