

Hillcrest

Calling

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TOMORROW IS ABOUT CHANGE

We have made the Five Promises Model our own, and added a sixth Promise:

- Caring People
- Safe Places
- Healthy Starts
- Effective Education
- Opportunities to Help Others
- Opportunities for Spiritual Connection

OUR TRANSFORMATIONAL VISION
To become the premier health and educational ministry in the Midwest by:

FORMING
promise people

CHECK OUT OUR
NEW WEBSITE:
www.hillcrest-fs.org

AND FOLLOW US
ON FACEBOOK

Chapel Exterior



Family Life Campus Helps to Transform Hillcrest

The construction of a chapel, gymnasium, and an educational center will be the outward sign of Hillcrest Family Services transformation. These proposed new structures on the corner of Asbury and Hillcrest Roads in Dubuque will transform even further the 113 year old home base of Hillcrest into a Family Life Campus.

Plans have been underway for these three facilities for several years. Hillcrest has long needed a spiritual home on campus so that residents and staff have easy access to weekly worship, religious instruction and for prayer time. Recreation space is such a high demand in the Dubuque area that access to local gyms provides only a few hours a week of recreation time for 78 residents and 130 students. The Hillcrest School started out in 1988 with six students in the former Executive Director residence. In Dubuque alone the number of students assigned to the school has reached such proportions that the small classrooms added in the basement of facilities, rented and out-dated portable buildings do not meet the students' needs.

The proposed chapel has a historic external design reminiscent of the 19th century Hillcrest House and the prairie style Barbara Butler Building. The building will have special significance as it will be graced by nine stained glass windows that were donated by Trinity United Methodist Church in Cedar Rapids. Trinity was ravaged by the horrendous flood of 2008, but the congregation, led by former Dubuquer Rev. Bob Voels, unanimously wanted their windows to live on inspiring children with lives flooded by many unnecessary experiences. The center-piece window located directly behind the chancel will be Jesus praying in the Garden of Gethsemane.

The chapel features a cupola raining light on a worship area that includes a prayerful labyrinth embedded in the floor. This ancient maze will allow clients, staff, and the community an opportunity to experience a unique spiritual journey when the 115 seats are moved.

The proposed gym is designed with a high school regulation court, seating for 200 and a fitness

room. It will be nestled in the center of campus and will be a fitting compliment to the proposed education center. The residents and students of Hillcrest will hopefully soon have a long awaited home for year-round recreation and much needed physical activity.

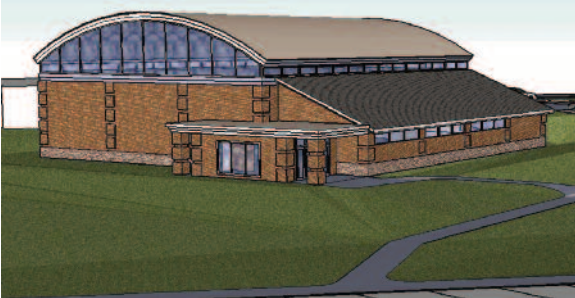
Hillcrest is now in the process of raising the donated dollars for the construction and operational endowment of these two facilities. The \$1.8 and \$4.8 million price tag for each facility must be pledged before the construction can begin. With 100% participation, the 21 member Hillcrest Board of Trustees have pledged \$514,000 to the project. You can help too. Bishop Julius Trimble of the Iowa Conference United Methodist Church and Phil Brown, Executive of the Synod of Lake and Prairies Presbyterian Church USA, are the co-chairs of the chapel project. Mike Donohue and T.J. Faley of Dubuque are co-chairs of the gym project. We invite you to join all of these leaders' efforts in developing the Family Life Campus.

You may partner with Hillcrest in this initiative to be the premier health and education ministry in the Midwest by completing the form included in this Hillcrest Calling and send it along with your gift. Please contact us at 563-583-7357 for more information.

Hillcrest is also expanding our partnership with the Community Foundation of Greater Dubuque. Gifts for the Hillcrest endowment funds for the new buildings or other purposes through the Foundation qualify for charitable gift deductions on federal and state taxes and for Endow Iowa state tax credit equal to 20% of the gift in 2009 and 25% in 2010.

A win-win situation is being proposed for the education facility component of the Family Life Center. Since funding for our 130 students' education comes from their local public school district, Hillcrest is seeking to partner with the Dubuque Community School District to raise the construction funds for the educational facility.

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Recreation Center

www.hillcrest-fs.org



Hillcrest Family Services is a ministry of the Iowa Conference of the United Methodist Church, and they Synod of Lakes and Prairies, Presbyterian Church (U.S.A.). Hillcrest is the only childcare agency related to both the Iowa Conference and the entire six-state region of the Synod.

President/CEO: Gary Gansemer
Editor of Hillcrest Calling: Mindy Stiles

Hillcrest Calling is the official newsletter of Hillcrest Family Services, and is distributed to donors, volunteers and other supporters. Letters, questions, mailing list corrections or requests for additional information should be sent to:

Hillcrest Family Services
Office of Mission Advancement
2005 Asbury Road, Dubuque, IA 52001
(563)-583-7357
mindy.stiles@hillcrest-fs.org

Administrative Offices
2005 Asbury Rd., Dubuque, IA 52001

Area Offices
4080 1st Ave. N.E., Cedar Rapids, IA 52402
449 Highway 1 West, Iowa City, IA 52246

Hillcrest Highland Place
13011 120th Ave., Ottumwa, IA 52501

Hillcrest Clinic/WIC Office
220 West 7th St., Dubuque, IA 52001

Washington County Mental Health Center
515 6th Ave. S., Washington, IA 52353

Hillcrest/WIC Office
515 6th Ave. S., Clinton, IA 52732

Jackson County Mental Health Center
117 S. Olive, Maquoketa, IA 52060

Hillcrest Mental Health Center
200 Mercy Dr., Ste 200, Dubuque, IA 52001

Hillcrest Special Education
2435 Hillcrest Rd., Dubuque, IA 52001



Make A Difference In The Lives That Follow

Family Life Campus, continued...

Discussions have been going on for a year with school leadership about the possibility of providing this new educational facility and possible co-location of an Alternative School facility. This would allow the school district a new educational facility, centrally located in the community, with access to a gymnasium.

These proposed buildings are the outward sign of Hillcrest's transformation and will play a vital role in changing lives educationally, physically, and spiritually. The Hillcrest Board of Trustees and leadership team have envisioned a new future for Hillcrest where everyone served, (over 21,000 in 2008), and everyone who serves, (415 passionate team members), can have six promises fulfilled to them. These promises are based on the America's Promise Initiative, led by General Colin Powell in 1998. The original promises were targeted for children, but Hillcrest believes that they are promises to be fulfilled for all ages.

Our vision goes beyond the foresight of General Powell and adds a sixth promise; an opportunity for a spiritual connection and sustainability. Hillcrest's 95 and 41 year covenant relationships with the Iowa Conference of the United Methodist Church and the Presbyterian Church USA have shepherded Hillcrest to providing more than just health and education services. Hillcrest is a ministry.

Thousands come to Hillcrest each year facing some sort of crisis in their lives. They are seeking education, guidance, treatment and recovery. They are seeking the skills and support that will sustain them

through the crisis and move them forward to handle future opportunities in life. A service alone can provide these people with physical and psychological assistance, but a ministry ties everything together with the opportunity to connect with a higher power. Through this connection and nurturing of that connection, people can create a foundation of spiritual support that sustains them through all of life's crises.

Hillcrest is successful by many standards including a 113-year history; large numbers of people served statewide and nationally; a vast array of child welfare, mental health, community health, and prevention programs; national accreditation; and financial stability. We have determined though that the true measure of success is the proof that these six promises are fulfilled. Other metrics of our success include: growing the endowment and other sources of funds to rebalance our dependence on government funds, expanding our services into neighboring states, and becoming well connected to service investors.

Hillcrest is embarking on this transformation not because we are required to do so and not because we are at the brink of collapse. Hillcrest is transforming because it is right for the people whom God brings to our doors.

You can help to Form Promise People by supporting Hillcrest's "Advancing the Mission" capital initiatives, providing annual gifts to help our programs now, and providing current and planned gifts to our endowment fund. ■

DID YOU KNOW?

Many of Hillcrest's programs are available for individuals and families that live outside of Dubuque.

MENTAL HEALTH/COUNSELING CENTERS are available in several communities, besides Dubuque.

Jackson County
117 South Olive
Maquoketa IA
563-652-4958

Cedar Rapids
4080 1st Ave NE
Cedar Rapids IA
319-362-3149

Washington County
2175 Lexington Blvd
Washington IA
319-653-6161

WOMEN, INFANTS AND CHILDREN (WIC) have offices in Dubuque (563-583-6431) and Clinton (563-243-9329). Each office also provides several satellite locations available one day a month (contact the WIC offices for locations and dates).



Area Satellites include:

Dyersville
Manchester
Monticello
Anamosa
Tipton
Maquoketa
DeWitt

ADOLESCENT RESIDENTIAL EDUCATION is open to all Iowa residents age 12-17 and students in the Illinois school system.

ADOPTION OFFICES are located in Dubuque and Cedar Rapids. These services are available for all Iowa families/individuals adopting or young women with an unexpected pregnancy.

Cedar Rapids
4080 1st Ave NE
319-362-3149

Dubuque
220 West 7th Street
563-583-6431

K-12 SPECIAL EDUCATION SCHOOL enrolls students referred by their local public school system. Schools are located in:
Clinton
Maquoketa
Monticello
Dubuque ■



HILLCREST PROFESSIONAL HEALTH CLINIC

220 West 7th Street
Dubuque IA 52001
563-583-6431



INVESTING IN LIVES, KEEPING PROMISES

What does it mean to become the premier health and education ministry in the Midwest? It means change. It means connecting with individuals. It means measuring meaningful progress. It means forming goals to reflect the 6 Promises:

- Caring Adults
- Safe Places
- Healthy Starts
- Effective Education
- Opportunity to Serve
- Opportunities for a Spiritual Connection

Through the adoption program, birth and adoptive parents reflect caring adults in the life of a child. One making a decision to give their child a different life, the other in providing for their communicating throughout the adopted child's life reflects **Caring Adults**.

Safe Places are reflected in Adult Vocational clients developing a workplace crisis support plan enabling them to continue in long-term employment. The Professional Health Clinic also provides safe places to individuals facing reproductive health care needs.

The partnership program Hillcrest Mercy Maternal Health provides **healthy starts** to young women with no access to comprehensive prenatal care.

An **effective education** is provided to the more than 130 students that attend the Hillcrest K-12 special education school. Each day they meet educational goals to transition back into the public school system.

The Residential Education program does a great job of providing **opportunities to serve** for the youth residents. These young people, throughout the past year, have had several opportunities to touch lives outside of the Family Life Campus.

The Wellness Center is the best example of a program providing an **opportunity for a spiritual connection**. Individuals seek out the Wellness Center to recover from mental illness, addictions, physical injury/illness and other life challenges.

Aligning project goals for each of Hillcrest's programs to the 6 promises, helps spell out what we attempt to accomplish.

PROFESSIONAL HEALTH CLINIC

Most recently, closely aligning project goals with the 6 Promises has lead to a name change. Our Reproductive Health Care clinic will now be known as the Hillcrest Professional Health Clinic. It is our goal to be the premier reproductive health care provider in the downtown Dubuque area. Our fabulous location, conveniently located for the many men and women working downtown, prompted our name change. Not only is our name changing at Hillcrest Professional Health Clinic, the reception area, waiting rooms, exam rooms and restrooms have all been updated including new paint, carpet and artwork.

For over 35 years, the Hillcrest clinic has been providing quality reproductive health care for individuals with no access to insurance. For several years, those services have also been available for individuals with private insurance. In an era of sustainability, it is important that we get out the message of providing our premier health and education ministry to working professionals in downtown Dubuque. ■

THIS IS YOUR OPPORTUNITY BY REV. DAVID SOLBERG

In studying the Greek language, one quickly comes across two words used for time. There is *chronos*, the root of chronology that might be referred to as the time line, like daily time. The other word is *kairos*, which refers to an appropriate time. God sent the Son when the time was right, that's *kairos*! Scripture translates *kairos* as the "appointed time", "the time had fully come" and others describing a specific time or opportunity.

There are gift times that receive higher levels of consideration—like Thanksgiving and Christmas that are seasons of giving and great generosity. There is a method of giving I saw described as "The opportunity of a lifetime to give a gift of a lifetime."

I think of the IRA Charitable Rollover gift as a *kairos* gift. This gift allows individuals to give up to \$100,000 to a charity like Hillcrest without a tax penalty when given from their IRA. Although there is no required IRA distribution this year, this is great news for people taking IRA distributions. For now it's possible to turn your IRA into good through 2009, free from federal tax. Such gifts for Iowans may be eligible for Endow Iowa, the 20% state tax credit when giving an endowment gift.

We at Hillcrest partner with the Community Foundation of Greater Dubuque where there is a Hillcrest endowment account. These gifts can be designated for the Family Life Campus initiative within Hillcrest's Advancing the Mission initiative or for any interest at Hillcrest. Ask your financial advisor to calculate the tax savings on gifting all or part of your IRA gift to Hillcrest, at whatever level you wish to give. Or call our good friends at the Community Foundation of Greater Dubuque at 563-588-2700 or us in the Mission Advancement Office at 563-583-7357 for information.

And a blessed Christmas as it is a *kairos* time, indeed! ■

Hillcrest *Calling*

Our Vision

Children, families and adults will be safe and healthy and will gain greater control of their lives.



Hillcrest Italian Dinner
Tuesday, November 17, 2009
4:30 pm to 8:00 pm
Westminster Presbyterian Church
2155 University Ave, Dubuque IA

Reflections in the Park
November 26, 2009
through January 1, 2010
5:00 pm to 10:00 pm
Louis Murphy Park
South Grandview Ave., Dubuque, IA



Christmas at Hillcrest

Turkeys roasting and snowflakes gently falling, Christmas carolers and Nativity scenes portraying the birth of a Savior, what reminds you of Christmas? Here at Hillcrest, the Italian Dinner and Reflections in the Park, means Christmas for residents and staff.

After moving to Dubuque in 1977, it did not take Tonio “Mario” Bertolini long to decide that he wanted to make a difference in the lives of kids at Hillcrest Family Services. In 1984, Mario approached Hillcrest with the idea of cooking an authentic Italian dinner as a fundraiser for Hillcrest. The details were ironed out and for 25 years, we have been spreading Christmas cheer with an Italian Dinner at Westminster Presbyterian Church. The greatest gift through these 25 years is that Mario wanted the proceeds to go back to the kids that lived in the Hillcrest houses. Mario wanted to make sure these kids had gifts at Christmas time. 25 years later, we are still working closely with Mario and enjoying his Christmas-time generosity.

You can join us for this year’s dinner on November 17 at Westminster Presbyterian Church on University Avenue in Dubuque. We serve dinner from 4:30 pm to 8:00 pm, and carryouts are available. Visit our website for more information:
www.hillcrest-fs.org/specialevents/dinner/

Shortly after we clean up the kitchen following the Italian Dinner, the gates at Reflections in the Park open for car loads of Christmas celebrators.

Starting early in September, faithful volunteers can be found sprucing up our Reflections displays, checking light bulbs and outlets, to ensure the hills of Murphy Park will be awash with light. The big displays arrive in trucks on November 2 and for the next 15 days, 20 or more volunteers work steadily, through often changing November weather conditions, setting up the park for opening night.

Prior to opening night however, our Residential youth and adults are able to encounter one more taste of Christmas that no one else in Dubuque area experiences.

The Tuesday before Thanksgiving, after dinner dishes are cleaned up, everyone puts on their winter coats and gloves and climbs into Hillcrest vans. A short trip out to Murphy Park follows and then all are unloaded for a one-of-a-kind walk-through of Reflections in the Park. Following this amazing experience, the youth meet at a local church for their evening vespers.

During this season of Christmas at Hillcrest, we are more aware of the gifts given to us by our volunteers. First to Mario and his staff who preparing and serving an Italian dinner. Then to our Reflections volunteers who refurbish lights for the park, set up the park and are present during the walk-through. Without the gifts of these individuals, Christmas would not be the way that it is at Hillcrest. ■